

Roger Edge
519.614.9181
www.the-creative.com
rogeredge@gmail.com

Education

Graduate of one year Advanced Multimedia program at Fanshawe College, London, Ontario, April 2008.

Graduate of three year Graphic Design program at St. Clair College, Windsor, Ontario, June 2006.

Employment History

March 2009 – Present: Freelance Graphic Designer, working with clients as well as companies in a freelance position doing a host of graphic design work, such as logo and site design, as well as helping companies develop a strategic web presence.

June 2008 – March 2009: Specialist, Interactive Communications with The MC Group (Ogilvy) in London, Ontario.

Duties: Manage day to day activities within Interactive, ensure things are moving smoothly, delegate responsibilities. Go to Weekly Production meetings, representing the Interactive department.

Communicate with staff and clients about all things interactive and web related. Have up to date knowledge or know where to get such knowledge. Also manage such knowledge from a technical standpoint when needed. Explain the strategy behind our interactive plans.

Be well informed on website stats and analytics. Be able to collect and distill such information when needed.

Roger Edge
519.614.9181
www.the-creative.com
rogeredge@gmail.com

Work as quality assurance for all things interactive and web related. Look for any possible issues. Trouble shoot and problem solve any sites or applications issue.

Pay attention to detail and try to discover cause of issue. Map out and plan websites and applications, their function, use and timeline for completion.

Be the bridge between the creative, development and management departments. Understand their needs and skills.

Be able to step in to provide an extra hand on any type of task or media updates needed; This could include, but is not limited to, website updates, image editing, making purchase orders, opening new jobs, managing a project. Be ready to provide input on design or development questions.

Employer: Zena Besterd, MC Group

October 2006 – June 2007: Designer with Temel, a strategic marketing and branding agency. Main office located in Boonton, NJ, west office in Boise, Idaho.

Duties: Web design for Hewlett-Packard and pharmaceutical companies. Other design and office related duties, such as management and development of Rich Media projects. Worked both in Boonton, New Jersey as well as Boise, Idaho.

Employer: Carlos Alcala, Temel Inc.

Roger Edge
519.614.9181
www.the-creative.com
rogeredge@gmail.com

Spring/Summer 2006: Internship for graphic design program at Highland Multimedia (<http://www.highlandmultimedia.com>) in Antigonish, Nova Scotia.

Duties: Print/Web/Illustration design and multimedia, customer interaction and office related duties.

Employer: James Smeaton, www.highlandmultimedia.com

Skills

Great organization and communication skills. Enthusiastic to work in a team environment. Excel in strategic planning. Prompt, reliable and willing to go above and beyond. Great love for games and technology.

Excellent illustration and design abilities.

Co-hosted and guest starred on a variety of gaming and technology podcasts, such as the Commander Tim Cast. www.commandertim.com

Program experience: Photoshop, Illustrator, Dreamweaver. Google Docs, MS Office, Visio, Flash (AS 2.0), html, css and PHP/MySQL.